

SPONSORSHIP PACKAGES

SARAWAK TOURISM FEDERATION (STF) (02710415)
 (PERSEKUTUAN PELANCONGAN SARAWAK)
 iCube, ICOM Square, Tower B2, Level 4
 Jalan Pending, 93450 Kuching, Sarawak, Malaysia.



**BORNEO
 GLOBAL
 MEDITOURISM**
 CONGRESS AND EXPO

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE	STRATEGIC	LANYARD/ MERCHANDISE
SPONSORSHIP VALUE (RM)	120,000	80,000	50,000	25,000	15,000	25,000
CORPORATE LOGO WILL BE FEATURED IN BELOW MATERIALS :						
Homepage of the event website and hyperlinked to your website	•	•				
Promotional material for online and print	•	•	•	•	•	•
Event backdrop	•	•	•	•	•	•
Buntings & Promotional Materials	•	•	•	•	•	•
Event Directory	•	•	•	•	•	•
DIGITAL PROMOTION						
Pre & Post Social Media Promotion	•	•	•			
Social Media announcement of partnership	•	•	•	•	•	•
Local and International media coverage	•	•				
OTHER BENEFITS						
Prime Exhibition space - Bare space	36m ²	18m ²	16m ²	9m ²	9m ²	9m ²
2 page full advert - prominent	•	•				
1 page full advert			•	•	•	•
Seating for opening ceremony	6	4	3	2	2	2
Complimentary summit pass	6	4	3	2	2	2
Business matching opportunity	•	•	•	•	•	•
Preferential branding in business matching	•	•	•	•	•	•
Corporate video played during pening ceremony	•	•				
Corporate video played during congress breaks	•					
Special mention by emcee during summit	•	•	•	•	•	•
Press Release announcing sponsors	•	•	•	•	•	•
Dedicated area for product launch and MOU signing (upon confirmation)	•	•				
VIP Holding room access	(2 pax)	(1 pax)				
Speaking slot at the congress	•					
Plaque presentation during OC	•	•	•	•	•	•
Invitation to Gala Dinner	10	6	4	2	2	2